



## Event Details

**Event:** Walk On for Hope 5K Race 2020

**Date:** September 19, 2020, 9AM

**Location:** Kentucky Horse Park – CKRH facility (4185 Walt Robertson Road)

Join us for the inaugural 5K run/walk event benefitting Central Kentucky Riding for Hope (CKRH). “Walk on for Hope’s” name was derived from the variety of ways our participants say “walk-on” to engage their horse in equine therapy sessions. The event encourages people of all abilities to run, walk, skip, or jog in celebration of movement and being outdoors. Registration is \$25 per person for which they will receive a customized t-shirt, bib number and CKRH swag bag.

**Sponsorship Levels:**    \_\_\_ \$250                            \_\_\_ \$500                            \_\_\_ \$1,000

### Benefits:

- T-shirts with sponsor’s corporate logo on the back (higher sponsor \$ level/larger logo)
- Banner placement & sponsor table from which information/giveaways can be distributed
- Social media recognition (5,700 Facebook followers/700 Instagram followers)
- Volunteer newsletter recognition (virtual distribution to 200+ individuals)
- Website recognition (20,000 hits per month)
- Acknowledgement in Annual Report
- Free timed entries (\$250-2 entries/\$500-5 entries/\$1,000-10 entries)



**Serving the central Kentucky region since 1981, CKRH is a non-profit organization that provides equine assisted activities and therapies to individuals with disabilities.**

**Walk On for Hope 5K Race 2020  
Sponsorship Form**

**Sponsor's Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone #:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Sponsorship Amount: \$** \_\_\_\_\_

**Preferred Payment Method:**

**A check is enclosed (make payable to CKRH)**

**Please send an invoice**

**Please complete the above information and mail your response to:**

**Jeannie Brewer, Development Director  
CKRH  
P O Box 13155  
Lexington, KY 40583**

**Thank you for your generosity!**